

# **PRIVACY POLICY FOR VALA**

This privacy policy governs your use of the software application Vicious Attack Llama Apocalypse (“Application”) for electronic devices that was created by RogueCode (PTY) LTD.

## **What information does the Application obtain and how is it used?**

### **Automatically Collected Information**

The Application may collect certain **anonymous** analytics information automatically, including, but not limited to, the type of device you use, your operating system, and information about the way you use the Application.

## **Does the Application collect precise real time location information of the device?**

This Application does not collect any information about the location of your device.

## **Do third parties see and/or have access to information obtained by the Application?**

Only aggregated, anonymized data is periodically transmitted to external services (Unity Analytics) to help us improve the Application and our service. We will share your information with third parties only in the ways that are described in this privacy statement.

We may disclose User Provided and Automatically Collected Information:

- as required by law, such as to comply with a subpoena, or similar legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- if RogueCode (PTY) LTD is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information.

## **What are my opt-out rights?**

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your device or via the application marketplace or network.

## **Data Retention Policy, Managing Your Information**

We will retain User Provided data for as long as you use the Application and for a reasonable time thereafter. We will retain Automatically Collected information for up to 24 months and thereafter may store it in aggregate.

## **Security**

We are concerned about safeguarding the confidentiality of your information, even though it is completely anonymous. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

## **Changes**

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy here and informing you via email or text message. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes. You can check the history of this policy by clicking [here](#).

## **Your Consent**

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the United States your

information will be transferred, processed and stored there under United States privacy standards.

### **Contact us**

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at [matt@roguecode.com](mailto:matt@roguecode.com)